

# CMI Regional Conference

curriculum **21**

Indianapolis, Indiana



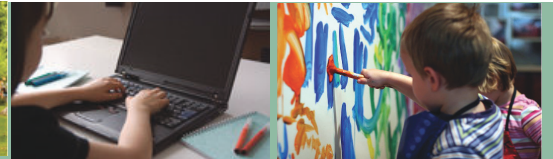
## Curriculum Mapping Conference: Improving Student Performance through Alignment and Collaboration

Conference: June 10–11, 2010

### And Two Pre-Conference Workshops

June 9, 2010

Featuring Heidi Hayes Jacobs, Susan Udelhofen and Ann Johnson, with leading practitioners Debbie Sullivan and Don Stinson and teacher/administrator leaders



**How can Curriculum Mapping improve the performance of our learners? What are the basic tasks in Curriculum Mapping? What 21st century tools can be used to upgrade the curriculum? What organizational structures can be used to implement Mapping?**

Join us in Indianapolis for this dynamic two-day Curriculum Mapping Conference\* designed for educators and leadership teams who are working to improve student achievement and implement Curriculum Mapping in their school or district. Heidi Hayes Jacobs, Susan Udelhofen and Ann Johnson, leaders in the field of Mapping, will be joined by leading practitioners Debbie Sullivan and Don Stinson as well as teacher/administrator leaders from the Decatur Township School District. Each of these presenters will share specific strategies schools can use to align the Mapping process to the state standards, address issues related to AYP, and upgrade assessments to integrate 21st century tools and skills. Sessions will be targeted for both entry level mappers and for leaders and/or leadership teams who are wanting to train their own staff.

The Conference will be structured around the Four Phases of the Mapping process:

- I. Laying the Foundation**—Establishing a Prologue for Mapping, Developing a Shared Vision for Mapping, Rethinking Your Support Structure
- II. Launching the Process/Getting Started**—Creating Individual Maps, Initiating the Review Process, Developing Consensus Maps, Aligning Mapping to State Standards, Adapting the Process for Special Populations

### III. Maintaining, Sustaining, and Integrating the Mapping

**Process**—Using the Review Process to Integrate Assessment Findings Directly in Your Maps, Developing an Implementation Plan, and Integrating 21st Century Skills in the Maps

### IV. Advanced Mapping Tasks

Updating Your Maps with 21st Century 2.0 Tools

During the conference, participants will learn how to

- design a curriculum for the 21st century
- develop quality maps
- align all components of the maps to state standards
- use Mapping to address AYP
- update maps with 21st century tools and skills
- use the Review Process to impact student achievement
- use Mapping as a HUB to connect school improvement initiatives
- develop a shared vision for Mapping
- identify the support structure needed to ensure success
- design an Implementation Plan/Map

\*The workshop features ideas and strategies from Dr. Jacobs' new book, "Curriculum 21: Essential Education for a Changing World," (ASCD) and Dr. Jacobs' and Dr. Johnson's comprehensive work in training leadership teams detailed in their new book, "The Curriculum Mapping Planner: Templates, Tools, and Resources for Effective Professional Development" (ASCD).

## Two Pre-Conference Workshops

### I. Curriculum Mapping: "The Nuts & Bolts"

Whether you are new to Mapping or wishing a refresher to deepen your understanding of Mapping, join us in Indiana for this one-day Pre-Conference workshop. Participants will learn about the purpose of Mapping, review the elements on a map, and learn how the Mapping process can impact student achievement.

Questions that will be addressed during this one-day workshop include

- What is Mapping?
- Why Map?
- What are basic tasks schools carry out with Mapping?
- How can Mapping impact student achievement?
- How can technology support the Mapping Process?
- How can Mapping serve as a HUB for all school improvement efforts?

### II. Leadership Academy for Curriculum Planning

All leaders (whether teachers or administrators at a district or school level) have an investment in creating the culture to prepare students for the 21st century. This workshop is designed to coach leaders and leadership teams through the critical pieces and structures to lead the change process and use Mapping as the HUB for school and district improvement.

Questions that will be addressed in this one-day Pre-Conference workshop include

- What is the role of the leader in Curriculum Mapping and supporting 21st century schools?
- How can the capacity for leadership be expanded in your school or district to successfully implement Curriculum Mapping?
- How do schools need to change to better prepare their students for the 21st century?
- How do you create a shared vision?
- How do you establish short- and long-term goals and provide the needed professional development for success?
- What communication strategies can be used to help successfully implement Mapping?
- What do you do if you encounter obstacles along the way?
- How do you sustain Mapping long term?



**Heidi Hayes Jacobs**

Heidi Hayes Jacobs, President of Curriculum Designers, has served as an education consultant to schools and organizations nationally and internationally. Her work in Mapping, Active Literacy, and Curriculum 21 provides the structural frameworks for schools working to update their curriculum for 21st century learning.



**Susan Udelhofen**

Susan Udelhofen is an experienced classroom teacher and national staff development leader who has provided consultation services throughout the United States to thousands of educators from small, large, rural and urban school districts, education agencies, colleges and universities. She is the author of the best-selling book, "Keys to Curriculum Mapping," published by Corwin Press.



**Ann Johnson**

Ann Johnson works with schools internationally in her role as an educational consultant and Director of PD for Curriculum Designers, Inc. on implementing curriculum and assessment reform, developing high-quality leadership teams, and developing implementation plans.

## What they're saying about CM programs...

“ The opportunity to learn from Dr. Jacobs is an educational feast for the mind. Her work in curriculum mapping and literacy across the curriculum is distinctive and helps lead instructional improvements for all students. Administrators and teachers need to be influenced by her thinking. Her passion is contagious and provocative.”

Dr. Jackie Taylor  
Deputy Superintendent  
Byram Hills School District  
Armonk, New York

“ Bloomingdale District 13 has had the privilege of working with Susan Udelhofen for the past three years mapping our K-8 curriculum. Our entire staff found Susan to be helpful, enthusiastic, honest, and genuinely concerned about the progress that we're making. I know of very few consultants who go to the lengths that Susan does to ensure that all staff are understanding their role in the continual improvement of our curriculum and instructional practices.”

Dr. Linda Schielke  
Assistant Superintendent for Learning  
Bloomingdale District 13

“ Using Curriculum Mapping in our district has enabled our teachers to closely align their classroom lessons and instruction to our state testing objectives and focus on mastery. Our district scores in both reading and math are improving as we continue to work towards our alignment goals.”

Dr. Lisa Horn  
El Reno Public Schools

“ Ann Johnson is amazing! She takes a practical view that really brings teachers along with mapping while, at the same time, making certain that the systems picture is well defined. She has had great success coaching all levels of the system on how to get the most from the mapping process.”

Dr. Bena Kallick  
Education Consultant  
Westport, Connecticut

**Please indicate your choice of attendance:**  
(GROUPS OF SIX PAID RESERVATIONS, SEVENTH PERSON IS FREE)

- ☐ I will attend the one-day pre-conference only  
\$175/person
- ☐ I will attend the two-day Workshop only  
\$385/person
- ☐ I will attend both the pre-conference and the Workshop  
\$495/person

## Contact and Payment Information

District/School:			
Position Held in District:			
Mailing Address:			
Contact Person:			Contact's Phone:
* Email (for confirmation):			Fax:
Registering Individual:			
TOTAL FEE ENCLOSED:	\$		

### LOCATION

#### Decatur Central High School

5251 Kentucky Avenue  
Indianapolis, IN 46221

### ACCOMMODATIONS

Optional hotels are listed on our web site  
[www.curriculumdesigners.com](http://www.curriculumdesigners.com)

### CANCELLATION

Cancellation date: May 25, 2010.  
Cancellations received in writing via fax by that date will be honored and refunded minus a \$25 processing fee  
**NO REFUNDS WILL BE GIVEN AFTER THAT DATE.**

### REGISTRATION OPTIONS

- FAX: 914-921-0164  
(fax only registration page and copy of purchase order)

### ONLINE:

[www.curriculumdesigners.com](http://www.curriculumdesigners.com)  
(for credit card or purchase order)

- MAIL: Send registration page and check or P.O. payable to: Curriculum Designers, Inc., 26 Allendale Drive, Rye, NY, 10580

### ADDITIONAL INFORMATION

For PROGRAM information call 914-921-2046 or send an e-mail to [info@curriculumdesigners.com](mailto:info@curriculumdesigners.com).

**Terms:** Registration accepted on a full-payment, first-come, first-served basis only. Note: If you do not receive a confirmation notice, please email [kathy@curriculumdesigners.com](mailto:kathy@curriculumdesigners.com) to determine the status of your registration. Please do not book non-refundable airline tickets without confirmation that your registration has been received and processed. Curriculum Designers Inc. will not be held responsible for airfare booked before confirmation is received.